



**Branding Committee Meeting
Wednesday, June 1, 2016
7:00 PM**

Agenda

- 1. Call to Order**
- 2. Committee Business**
 - A. New web site - Results - Review - Discussion
 - B. Review and discuss the "city branding" presentation with Jeff
 - C. Determine Afton Branding Committee Strategy
 - D. Agree on milestones and deliverables
 - E. Sub-committee formation
 - F. Resources Brainstorm
- 5. Adjourn**