



City of Afton

Please Note: Special meetings may be called by the mayor or by two (2) members of a five-member council in writing, filed with the city clerk who shall then mail a notice to all the members of the time and place of meeting at least one day before the meeting. All meetings of the council shall be open to the public.

CALL FOR SPECIAL MEETING

DAY & DATE OF MEETING: Monday, August 29, 2016
TIME: 4:00 p.m.
TYPE OF MEETING: Council Work Session
LOCATION OF MEETING: Afton City Hall, 3033 St. Croix Trail

ITEMS FOR THE AGENDA: (Only items requested here may be included for discussion or action at the meeting.)

1. Maintenance of the Western Segment of Upper 34th Street (Cemetery Road)
2. Update of the Benefit Analysis for the Special Assessments for the Downtown Village Improvements Project
3. Request from the Afton Area Business Association for Financial Assistance for the Shuttle Bus Plan for the Art In The Park Event

CALLED BY:

Mayor Richard H. Bend

8-26-16

Date

OR

Council Member 1 _____

Date

Council Member 2 _____

ACCEPTED BY:

[Signature]

Date

8-26-16

City Administrator

Date



SPECIAL COUNCIL MEETING AGENDA

AFTON CITY COUNCIL CHAMBERS

3033 St. Croix Trail South

Monday, August 29, 2016

At 4:00 p.m.

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. APPROVAL OF AGENDA – August 29, 2016 Special Council Meeting**
- 4. CITY COUNCIL BUSINESS**
 - A. Maintenance of the Western Segment of Upper 34th Street (Cemetery Road)
 - B. Update of the Special Benefits Appraisal for the Special Assessments for the Downtown Village Improvements Project
 - C. Request from the Afton Area Business Association for Financial Assistance for the Shuttle Bus Plan for the Art In The Park Event
- 5. ADJOURN**

A quorum of the City Council or Other Commissions may be present to receive information at, but not limited to, any of the following meetings: Planning Commission; the Public Works Committee; Parks Committee; Design Review and Heritage Preservation Commission; Lower St. Croix Cable Commission; LSCWMO; MSCWMO; I-94 Corridor Coalition and the 5-City Mayor's Alliance.

Meeting Date Aug. 29, 2016

Council Memo

City of Afton
3033 St. Croix Trl, P.O. Box 219
Afton, MN 55001

To: Honorable Mayor Bend and Members of the City Council
From: Ron Moorese, City Administrator
Date: August 26, 2016
Re: Request from the Afton Area Business Association (AABA) for Financial Assistance for a Shuttle Bus Plan for the Art In The Park Event

While the annual Art In The Park event generally has parking challenges, this year the challenge is significantly greater because of the planned closure of CR 21 south of Town Square Park. To address this increased parking challenge, the AABA is planning to use a shuttle bus system similar to the one used for the 4th of July Parade. Attached is a letter from Raenette Manderfeld Pung of the Afton Area Business Association requesting that the Council consider helping to fund the \$755 cost of a proposed shuttle bus plan to address parking issues during the Art In The Park event.

Council Action Requested

Motion regarding the request from the AABA for funding assistance for the shuttle bus program planned for the Art In The Park event.



August 26, 2016

Afton Art in the Park
Afton Area Business Association
PO Box 102
Afton, MN 55001

Dear City Council Members,

As you are aware, each fall the Afton Business Association hosts a beautiful 2-day outdoor art festival, Afton Art in the Park. This event, now in its 38th year, is an annual tradition for residents of Afton and the surrounding communities. Attendance continues to grow each year, and we are now consistently drawing 15,000 to 20,000 people. This influx brings in sales for local businesses plus it's a great way to showcase our charming town.

Given the size of the event, parking is a challenge each year. Cars line up on the North end of town, well beyond the split of Stagecoach Trail S. and St. Croix Trail. Parking continues through Afton and beyond River Road S. and St. Croix Trail to the South. People often walk 6-8 blocks to get to the event.

This year we are particularly concerned about parking, as St. Croix Trail is scheduled to be closed from River Road South to Upper 34th Street S. for construction. Typically, several hundred cars would park on those blocks at any given time. Without these parking spaces, guests will overflow even more onto the side streets, plus many of them will give up and go home, which will negatively impact the experience for our vendors and hurt the future success of the event.

The 4th of July Parade, who encounters similar parking challenges, runs a shuttle bus from Lakeland Plaza into town. We would love to be able to offer this service at Art in the Park. We feel it will not only benefit event attendees, but also residents as it will alleviate some of the traffic in their neighborhoods. This service will be free.

The cost to run a shuttle bus is \$755 for the two days. We are respectfully requesting the city to help underwrite this expense. The Art in the Park Management Team will handle all logistics and communication.

By next Fall, the downtown construction will have been completed, and we will not be faced with these challenges. But in the meantime, we appreciate any help you can give us to ensure the continued success of Art in the Park and all that it brings to the city of Afton.

Sincerely,

Raenette Manderfeld Pung, Event Co-Manager
Deb Larson, Event Co-Manager
Afton Art in the Park / Afton Area Business Association